


MEMORANDUM

November 23, 2010

TO: Board of Mayor and Alderman

FROM: Eric Stuckey, City Administrator 
Vernon Gerth, ACA - Community and Economic Development
Catherine Powers, Director of Planning and Sustainability
Erin Williamson Reinders, Long Range Planning Supervisor
Andrew Orr, Sustainability and Grants Coordinator

SUBJECT: Resolution 2010-82: A Resolution to Establish a Preferred Parking Program for Green Vehicles.

Purpose

The purpose of this memorandum to provide information to the Board of Mayor and Aldermen (BOMA) to consider Resolution 2010-82, establishing a preferred parking program for green vehicles.

Background

The 2009 Sustainable Community Action Plan included a goal to “Develop a preferred parking program for green vehicles throughout the sixteen-block core of the City and on all City-owned properties so that 10 percent of available vehicular public parking spaces are identified by June 1, 2011.” The purpose of this program is to encourage the use and awareness of efficient vehicles.

A green vehicle for the purpose of this program has been defined as a vehicle having a combined EPA miles per gallon of 34 or greater as well as electric vehicles. These factors are readily accessible and can be easily determined by the owners of the vehicles. It is recommended by the Sustainability Commission that the best option for this pilot program would be to not specifically identify green vehicles and not to ticket alleged violators, other than those vehicles parking over the allotted time limit. This method does not require a process for design, printing, distributing and tracking stickers while at the same time, it allows for out of town guests and tourists to participate in this program. At their October meeting, the Sustainability Commission endorsed this vision and program as well as the locations represented in Exhibit A. Exhibit A includes a total of 26 parking spaces, comprised of 16 spaces in the parking garages and 10 on-street spaces.

Staff has reviewed the program and suggests that educational materials be distributed to vehicles parked in a preferred parking space that do not appear to be green vehicles. Upon reviewing Exhibit A and evaluating other parking areas under city jurisdiction, staff recommends Exhibit B in regards to the placement of the preferred parking spaces. Exhibit B includes a total of 23 parking spaces, comprised of 12 spaces in the parking garages, 6 spaces in various parking lots and 5 on-street spaces.

Financial Impact

The financial implications are minimal. Signs will need to be produced and installed, which is already budgeted for, and educational material may need to be printed.

Recommendation

Staff recommends approval of Resolution 2010-82 with Exhibit B.

RESOLUTION 2010-82

A RESOLUTION TO ESTABLISH A PREFERRED PARKING PROGRAM FOR GREEN VEHICLES.

WHEREAS, it is a goal of this community to become a leader in sustainability through the implementation of the actions articulated in the Sustainable Community Action Plan and Municipal Services Action Plan, which The Board of Mayor and Alderman endorsed in 2009; and

WHEREAS, Transportation Action 1 of the Sustainable Community Action Plan calls for the development of a preferred parking program for green vehicles; and

WHEREAS, offering a preferred parking program to those vehicles who meet certain environmental criteria will help raise awareness of the City of Franklin Sustainability efforts by offering preferred parking. In addition, it will encourage citizens to drive more fuel efficient vehicles; and

WHEREAS, Williamson County has been identified by the EPA as part of a regional area that has high ozone levels between May and September, and is at risk for nonattainment; and

WHEREAS, the Sustainability Commission has endorsed the program and the initial preferred parking space locations indicated on Exhibit A, to be identified with signage; and

WHEREAS, City Staff has reviewed the program and supports the initial preferred parking space locations indicated on the Exhibit B, to be identified with signage; and

WHEREAS, Green vehicles will be defined as those that receive a combined average of 34 miles per gallon or are an electric vehicle; and

WHEREAS, Vehicles parking in the preferred parking locations that do not appear to be a green vehicle may receive information related to green vehicles and the preferred parking program but will not be ticketed; and

WHEREAS, All vehicles parking in the preferred parking locations will be required to follow all applicable time restrictions; and

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF MAYOR AND ALDERMEN FOR THE CITY OF FRANKLIN, TENNESSEE establishes a preferred parking program for green vehicles with the initial parking spaces to be located in accordance with Exhibit____.

Approved this ____ day of _____, 20____

ATTEST:

CITY OF FRANKLIN, TENNESSEE

BY: _____
ERIC S. STUCKEY
City Recorder/Administrator

BY: _____
JOHN C. SCHROER
Mayor

Approved as to form by:

Kristen L. Corn
Staff Attorney



Exhibit B:

**Initial Preferred Parking Spaces for Green Vehicles
as Supported by City Staff**

(23 TOTAL - 12 Parking Garage/6 Parking Lot/5 On-Street)

